

November 7, 2014

Press Release

Sumitomo Metal Mining Co., Ltd.

SMM Receives “Best Partner Award” from Panasonic Corporation

Sumitomo Metal Mining Co., Ltd. (SMM) has received a “Best Partner Award” from Panasonic Corporation. The award, the highest given by the company, was presented today at the Panasonic Excellent Partners Meeting. Simultaneously SMM was also recipient of Panasonic’s “Cost Improvement Award of Outstanding Performance.”

Every year Panasonic presents various awards as part of its “ECO-VC” (Ecology · Value Creation) activities that target reductions in global environmental impact and rationalization merits through joint initiatives with its business partners. The “Best Partner Award” is given to the one company among its award winners deemed most deserving from the perspective of implementing measures that lead to reduced CO₂ produced by Panasonic products or enhancement of the company’s product appeal. SMM was chosen for this honored accolade for the first time, selected from among 1,445 entries.

For a number of years SMM has supplied Panasonic with high-performance lithium nickel oxide, a cathode material used in rechargeable batteries that was jointly developed by the two companies. SMM was presented an “Cost Improvement Award of Outstanding Performance” for its enhanced production capacity in lithium nickel oxide and achievements in cost improvement. The 2014 “Best Partner Award” was given to SMM for the significant contribution it has made to Panasonic’s product appeal through the provision of high-quality metals and electronic materials incorporating cutting-edge technologies.

Address inquiries concerning this Press Release to:

Sumitomo Metal Mining Co., Ltd.

Masashi Takahashi, Public Relations & Investor Relations Department

TEL: 03-3436-7705

FAX: 03-3434-2215