

March 19, 2015

Press Release

Sumitomo Metal Mining Co., Ltd.

Selection as a Nadeshiko Brand in FY2014

Sumitomo Metal Mining Co., Ltd. (SMM) was selected as one of the Nadeshiko Brand companies in fiscal 2014. The theme-based list of companies was announced by the Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange (TSE) on March 18, 2015. SMM has been on the list in each of the three years since the Nadeshiko Brand program began.

Since fiscal 2012, METI and the TSE have been jointly selecting and announcing Nadeshiko Brand companies, which are companies listed on the TSE that have an outstanding record in terms of empowering and providing opportunities to



female employees in order to fully utilize their talent. The program introduces listed companies with excellent records in this respect as attractive brands for investors who attach importance to improvement of corporate value over the medium- to long-term. The aim is to promote investment in these companies through this introduction and thereby accelerate similar approaches by other companies.

For this fiscal year, selections were made on the basis of Nadeshiko Brand selection standards determined by a committee composed of experts on investment and corporate utilization of human resources. A total of 40 companies (including SMM) were selected in each industry.

The SMM's CSR policy states: "SMM shall respect human rights and shall try to be a company in which diverse human resources take active parts". SMM focuses strongly on these ends. In July 2012, SMM instituted a new group to support wider activities by female employees within the Personnel Department, and continue to conduct activities aimed at establishing workplaces in which motivated female employees can take full advantage of their talents and find fulfillment in their jobs. In fiscal 2014, besides revising various systemic

arrangements to enable broader opportunities for female employees, SMM held seminars for female employees and their superiors, and took other steps to increase awareness throughout the company.

SMM shall continue to implement various initiatives to provide workplaces that are more inclusive of women and our various other employees, in order to heighten our competitiveness and achieve sustained development.

Address inquiries concerning this Press Release to:

Sumitomo Metal Mining Co., Ltd.

Masashi Takahashi, Public Relations & Investor Relations Department

TEL: 03-3436-7705

FAX: 03-3434-2215

(Photo of the symposium for the Announcement of the Nadeshiko Brand)



Second front row, second from the left: Hiroyuki Asai, Executive Officer, General Manager of Personnel Dept., Sumitomo Metal Mining Co., Ltd.