

June 16, 2026

## **Sumitomo Metal Mining Wins Silver Cube at the 105th ADC Annual Awards**

**The Winning Product is HOPE WEAR, a Concept Model of SOLAMENT**

Tokyo, Japan – Sumitomo Metal Mining Co., Ltd. (TSE: 5713) announces that HOPE WEAR, a concept model of the company's solar-smart material technology SOLAMENT™, has won a Silver Cube in the Product Design category at the 105th ADC Annual Awards. Founded in 1920, the ADC Annual Awards is the world's longest continuously running awards program recognizing global excellence in craft and innovation in all forms of advertising and design.

SOLAMENT is a material technology made of near-infrared-ray-absorbing nanoparticles, patented worldwide by Sumitomo Metal Mining. Leveraging SOLAMENT's property of absorbing near-infrared rays, which are a major cause of temperature rise, while allowing visible light to pass through, the company is expanding SOLAMENT's applications across a wide range of fields, including automobiles, architecture, outdoor goods, apparel, and agriculture.

Under the concept of "Freeing people from heat," HOPE WEAR is a concept model that embodies the functionalities and vision of SOLAMENT. At this year's ADC Annual Awards, the concept was recognized for effectively communicating the innovation and value of SOLAMENT through a product design approach that addresses the global challenge of climate change.

For the brand development of SOLAMENT and HOPE WEAR, Sumitomo Metal Mining has collaborated with Droga5 Tokyo, part of Accenture Song.

Sumitomo Metal Mining will continue to accelerate the expansion of SOLAMENT across various fields as a material that contributes to addressing social issues.



ADC Annual Awards Silver Cube



Top left: HOPE WEAR for Farm  
Top right: HOPE WEAR for Play  
Bottom: HOPE WEAR for Culture

For further information, please visit the following pages.

ADC Awards HOPE WEAR page

<https://www.oneclub.org/awards/adcawards/-award/62808/hope-wear/>

SOLAMENT Concept Models page

<https://crossmining.smm-g.com/solament/apparel/conceptmodels/>

### **Media Contact**

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Please contact from the inquiry form: <https://www.smm.co.jp/en/contact/>